

Thackley Primary School

Media & Photograph Policy

Executive Headteacher	Head of School	Chair of Governors	Review Dates
Trevor Patterson	Annette Patterson	Ann-Marie Malcolm	Last review: Sept 2015 Next review: Sept 2016

Aim

At Thackley we embrace technology and new media products to help our children not only learn effectively but to celebrate and promote our achievements and success. Thackley Primary uses various forms of media to promote the school's progress, success, events and activities such as our blog, website, twitter, podcast, newsletter and internal television screens to name just a few.

Procedure

To ensure that we comply with the Data Protection Act 1998 we have decided to introduce a photograph and video policy that relies on the assumption that everyone who is a stakeholder in Thackley including every child, parent, staff member and volunteer etc automatically gives their consent for using their images and/or video footage for the purpose of promoting the school. However, schools have a duty of care towards pupils, which means that pupils must remain unidentifiable, reducing the risk of inappropriate contact, if the images are used in this way. Therefore we will only use first names with photos unless otherwise permitted.

If, however, you wish to opt-out of giving your consent you can do so in writing.

Governing Body:

Shall delegate this policy to be reviewed by the E-safety committee.

Monitoring the Effectiveness of the Policy

Annually the effectiveness of this policy will be reviewed, or when the need arises, and the necessary recommendations for improvement will be made to the governors